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NOTICE OF MOTION AND MOTION TO INTERVENE 1 TO ALL PARTIES, THEIR COUNSEL OF RECORD, AND THE CLERK 2 OF THE COURT: 3 PLEASE TAKE NOTICE that on November 20, 2017, at 9:00 a.m., or as 4 soon thereafter as the matter may be heard before the Honorable Jesus G. Bernal, 5 United States District Court for the Central District of California, George E. Brown, 6 Jr. Federal Building and United States Courthouse, 3470 Twelfth Street Riverside, 7 California, 92501-3801, the State of California, will and hereby does move to 8 intervene as a party plaintiff under Rule 24 of the Federal Rules of Civil Procedure. 9 This motion is based on this Notice of Motion and Motion; the Memorandum 10 of Points and Authorities in support; the Declaration of Enrique A. Monagas and 11 attached exhibits; the Proposed Complaint-in-Intervention; the separate Motion to 12 Shorten Time; all pleadings and papers filed herein; oral argument of counsel; and 13 any other materials that may be presented to the Court at the hearing. 14 Because the State's Motion to Intervene is made in connection with, and in 15 support of, Plaintiffs' Motion for Preliminary Injunction (Dkt. No. 15), it is outside 16 L.R. 7-3, which exempts motions made "in connection with . . . preliminary 17 injunctions." In all events, California met and conferred with the parties regarding 18 this motion. Declaration of Enrique Monagas, ¶¶ 8-9. 19 Respectfully submitted, 20 Dated: November 8, 2017 21 XAVIER BECERRA Attorney General of California MARK R. BECKINGTON 22 Supervising Deputy Attorney General 23 GABRIELLE D. BOUTIN Deputy Attorney General 24 25 /s/ Enrique A. Monagas ENRIQUE A. MONAGAS 26 Deputy Attorney General 27 Attorneys for the State of California 28

# MEMORANDUM OF POINTS AND AUTHORITIES INTRODUCTION

The State of California is home to approximately 92,000 transgender adults.<sup>1</sup> Like their fellow Californians, transgender residents proudly serve in our nation's military and our State's National Guard and have done so, albeit silently, for decades. In August 2017, without any legitimate justification or deliberation, President Trump reversed policy and banned military service by transgender individuals.

The State of California respectfully seeks to intervene as a party plaintiff in this action to protect the State and its residents from this patently discriminatory federal policy. If left unchallenged, the transgender military ban would impede the California National Guard's ability to recruit and retain members to protect the State's natural resources in times of need; force California to violate its anti-discrimination laws and discriminate against its own residents in staffing the California National Guard; and threaten the State's ability to safeguard its public institutions of higher education from discrimination in their ROTC programs.

The disposition of this important case will have lasting impact on California's interests. Respectfully, the State's Motion to Intervene should be granted.

#### **BACKGROUND**

## I. 2017 BAN ON "MILITARY SERVICE BY TRANSGENDER INDIVIDUALS"

On June 30, 2016, then-Secretary of Defense Ashton Carter issued a directive setting forth a new policy on military service by transgender individuals. The directive allowed transgender individuals currently in the military to begin serving openly, authorized the Departments of Defense and Homeland Security to fund gender-affirming surgeries, and permitted the enlistment of transgender individuals after July 2017.

<sup>&</sup>lt;sup>1</sup> Jody L. Herman, et al., "Demographics and Health of California's Transgender Adults," UCLA CENTER FOR HEALTH POLICY RESEARCH, *available at* https://williamsinstitute.law.ucla.edu/demographics/health-trans-adults-ca/.

A year later, on July 26, 2017, President Donald J. Trump issued a statement via Twitter announcing that "the United States Government will not accept or allow transgender individuals to serve in any capacity in the U.S. Military." Thus, the President, through social media, suddenly and seemingly without consultation with the military command staff, reversed the policy allowing transgender military personnel to serve openly.

Thereafter, on August 25, 2017, the President issued a formal memorandum to the Secretaries of Defense and Homeland Security directing them to: (1) return to the military's pre-2016 policy regarding transgender service members; (2) bar openly transgender individuals from enlistment; (3) ban the use of Department of Defense and Department of Homeland Security funds to provide certain medical procedures for transgender service members unless service members are already in the process of receiving such treatment; and (4) require the Secretaries of Defense and Homeland Security to issue a plan to implement the above directives, including "how to address transgender individuals currently serving in the United States military." Military Service by Transgender Individuals, 82 Fed. Reg. 41319, 2017 WL 3714470 (Aug. 25, 2017) (hereinafter the "August 25 Memorandum").

#### II. MILITARY SERVICE IN THE STATE OF CALIFORNIA

#### A. The California National Guard

The California National Guard is part of the Military Department of the State of California. Cal. Mil. & Vet. Code §§ 50, 51. The Governor is the Commander-in-Chief of the National Guard and calls upon it to aid in times of emergency. *Id.* §§ 140, 146, subd. (a). The California National Guard currently includes approximately 18,000 service members.<sup>2</sup> Active Guard members receive

<sup>&</sup>lt;sup>2</sup> Department of Defense Manpower Data Center June 2017 report entitled "Counts of Active Duty and Reserve Service Members and APF Civilians," The Department of Defense Manpower Data Center maintains information databases for the United States Department of Defense, *available at* www.dmdc.osd.mil/appj/dwp/dwp\_reports.jsp (last visited Nov. 7, 2017).

pay and healthcare benefits from the State of California. Cal. Mil. & Vet. Code §§ 320, 321, 327.

California is home to 31 major military installations, including four used by its National Guard. *See http://militarycouncil.ca.gov/s\_californiamilitarybases.php* (last visited Nov. 7, 2017). The members of the California National Guard are dedicated to safeguarding the lives, property, and the economy of the State of California. The Guard has deployed more than 40,000 times since September 11, 2001, and responds to domestic incidents almost continuously. Monagas Dec., Ex. A. The National Guard provides vital emergency services to California and its citizens. In 2017, this included responding to the massive wildfires in Northern California's wine country, and preparations to respond to the possible collapse of the Oroville Dam. *Id.*, Exs. B, C.

The California National Guard has an estimated economic impact of over \$1.2 billion on the local economy. Monagas Dec., Exs. D, E (California National Guard Fact Sheets). This fiscal year, California will pay more than \$143 million from its state budget to the National Guard, including approximately \$50 million from its General Fund. *Id.*, Ex. F. Service members in the California National Guard are active participants in California's economy, generate general sales and property tax revenue, and support businesses statewide.

According to one study, as of 2014, an estimated 6,700 transgender individuals were serving in the Guard or Reserve forces of all 50 states. Gary J. Gates & Jody L. Herman, The Williams Institute, Transgender Military Service in the United States, 4 (2014). The study also estimated that transgender individuals are about twice as likely as other adults in the United States to serve or have served their country in the armed forces. *Id.* at 3-4.

California's National Guard is a reserve component of the United States Armed Forces, "play[ing] a dual role, operating under joint federal and state control." *Ass'n of Civilian Technicians, Inc. v. United States*, 603 F.3d 989, 992

(D.C. Cir. 2010) (quoting *Lipscomb v. Fed. Labor Relations Auth.*, 333 F.3d 611, 614 (5th Cir. 2003)). Because of the dual-nature of the National Guard, California is required to comply with any directive the current Administration issues regarding transgender service members, or risk losing crucial funding for its National Guard units. *See id.* at 993; 32 U.S.C. §§ 106-108.

### B. ROTC Programs at California's Public Universities

California currently provides host campuses for the United States Army, Air Force, and Navy Reserve Officer Training Corps ("ROTC") programs on twelve University of California and California State University campuses.<sup>3</sup> In addition, many students of California's public universities participate in ROTC programs at the campuses of nearby schools. ROTC programs offer significant scholarship opportunities, including full tuition scholarships for some students.<sup>4</sup> These programs, however, are subject to federal enlistment requirements. *See* 10 U.S.C. § 2103. Under the 1996 Solomon Amendment, the U.S. Secretary of Defense may deny federal funds, including research funding, to any university that prohibits ROTC on campus. 10 U.S.C. § 983.

#### **ARGUMENT**

The requirements for intervention in federal actions are set forth in Rule 24 of the Federal Rules of Civil Procedure. "Rule 24 traditionally receives liberal construction in favor of applicants for intervention," as "Courts are guided primarily by practical and equitable considerations." *Arakaki v. Cayetano*, 324 F.3d 1078, 1083 (9th Cir. 2003). The Ninth Circuit has observed that "[a] liberal policy in favor of intervention serves both efficient resolution of issues and

<sup>&</sup>lt;sup>3</sup> See listings of ROTC programs at California's public universities at: https://www.goarmy.com/rotc/find-schools.html;

http://www.nrotc.navy.mil/colleges\_nrotc\_unitsXP3.html;

https://www.afrotc.com/locator (last visited Nov. 7, 2017).

\*\*See ROTC scholarship websites at:

https://www.goarmy.com/rotc/scholarships.html; http://www.nrotc.navy.mil/scholarships.html;

https://www.afrotc.com/scholarships/types (last visited Nov. 7, 2017).

broadened access to the courts." Wilderness Soc. v. U.S. Forest Serv., 630 F.3d 1 2 1173, 1179 (9th Cir. 2011) (en banc) (quoting United States v. City of Los Angeles, 3 288 F.3d 391, 397-98 (9th Cir. 2002)). 4 Under Rule 24(a), California is entitled to intervene as a matter of right to protect its interests. Alternatively, if the Court determines that California does 5 6 not have a right to intervene, the Court should grant permissive intervention 7 under Rule 24(b). 8 I. CALIFORNIA HAS A RIGHT TO INTERVENE 9 Federal Rule of Civil Procedure 24(a) provides: 10 (a) Intervention of Right. On timely motion, the court must permit anyone to intervene who: 11 (1) is given an unconditional right to intervene by a federal statute; or 12 (2) claims an interest relating to the property or transaction that is the subject of the action, and is so situated that disposing of the action may 13 as a practical matter impair or impede the movant's ability to protect its 14 interest, unless existing parties adequately represent that interest. 15 Fed. R. Civ. P. 24(a). To intervene under Rule 24(a)(2), the proposed intervenor 16 must show that: 17 (1) the intervention application is timely; (2) the applicant has a significant protectable interest relating to the property or transaction 18 that is the subject of the action; (3) the disposition of the action may, 19 as a practical matter, impair or impede the applicant's ability to protect its interest; and (4) the existing parties may not adequately represent the 20 applicant's interest. 21 22 Prete v. Bradbury, 438 F.3d 949, 954 (9th Cir. 2006) (citation and internal 23 quotation marks omitted). Although the proposed intervenor has the burden of 24 establishing these elements, courts interpret the elements broadly in favor of 25 intervention. See id. As discussed herein, California meets each of the four

requirements for intervention as a matter of right.

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# A. California's Intervention Application Is Timely

To determine whether a motion to intervene is timely, courts "consider '(1) the stage of the proceeding at which an applicant seeks to intervene; (2) the prejudice to other parties; and (3) the reason for and length of the delay." *Peruta v. County of San Diego*, 824 F.3d 919, 940 (9th Cir. 2016) (quoting *United States v. Alisal Water Corp.*, 370 F.3d 915, 921 (9th Cir. 2004)).

Here, California's Motion to Intervene is being filed at the very beginning of this litigation, before any substantive rulings, and before the November 20, 2017 hearing on Plaintiffs' Motion for Preliminary Injunction. California's motion meets the timeliness requirement. *See Arakaki*, 324 F.3d at 1084 ("The district court did not abuse its discretion by finding [proposed intervenor's] motion, filed three weeks after the filing of Plaintiffs' complaint, timely.")

# **B.** California Has Significant Protectable Interests

The Ninth Circuit has observed that "a party has a sufficient interest for intervention purposes if it will suffer a practical impairment of its interests as a result of the pending litigation." *California ex rel. Lockyer v. United States*, 450 F.3d 436, 441 (9th Cir. 2006). Here, the August 25 Memorandum, and resulting ban on military service by transgender individuals, harms California's interests in protecting the State and its residents from a patently discriminatory federal policy.

The Supreme Court has recognized that it is well within the quasi-sovereign interests of states to sue as *parens patriae* to protect their residents. *Alfred Snapp & Son, Inc. v. Puerto Rico ex rel. Barez*, 458 U.S. 592, 601-04 (1982) (observing that "parens patriae is inherent in the supreme power of every State" and is "often necessary to be exercised in the interests of humanity, and for the prevention of injury to those who cannot protect themselves."); *see also Massachusetts v. E.P.A.*, 549 U.S. 497, 520 n.17 (2007) (recognizing "the long development of cases permitting States 'to litigate as *parens patriae* to protect quasi-sovereign interests—i.e., public or governmental interests that concern the state as a whole."").

In particular, the Supreme Court has recognized a state's interest "in securing residents from the harmful effects of discrimination." *Snapp*, 458 U.S. at 609.

Here, California has a quasi-sovereign interest in protecting its residents from a facially discriminatory policy that bans its transgender residents from military and National Guard service. A policy that restricts employment based on an immutable characteristic like sex and gender identity, and restricts access to healthcare based on those characteristics implicates the "the health and well-being—both physical and economic—of [California] residents." *See Snapp*, 458 U.S. at 607. Protecting its residents from overt federal discrimination is squarely within the interest and concern of the State. *Id.* at 609 (recognizing that *parens patriae* standing is essential because the "Court has had too much experience with the political, social, and moral damage of discrimination not to recognize that a State has a substantial interest in assuring its residents that it will act to protect them from these evils.").

Further, this case implicates California's sovereign interests in protecting its territory and maintaining its antidiscrimination laws. As the Supreme Court has held, a state has a sovereign interest in "preserv[ing] its sovereign territory." *Massachusetts*, 549 U.S. at 518-19 (affirming that states have an "independent interest" in protecting the natural environments and resources within the state's boundaries).

For California, a critical part of its National Guard's mission is to prevent and minimize damage caused by natural disasters like wildfires, landslides, flooding, and earthquakes. *See* Monagas Dec., Exs. C, D. Excluding transgender Californians from the pool of candidates who can join the California National Guard may result in diminished numbers of service members who can provide emergency response and disaster mitigation in dire situations when California needs assistance the most.

Further, cisgender<sup>5</sup> individuals may likewise forego National Guard service in favor of an inclusive and nondiscriminatory employer. Any reduction in qualified service members negatively impacts the State's interest in responding to and mitigating harms to its territory.

In addition to protecting its natural resources, California has a sovereign interest in maintaining and enforcing its longstanding anti-discrimination laws. Yet, the August 25 Memorandum infringes on California's sovereign interest by overriding its longstanding anti-discrimination laws. *See, e.g.*, Cal. Civ. Code § 51 (the Unruh Civil Rights Act). The August 25 Memorandum injures California by permitting discrimination against its residents and even requiring the State to discriminate against its own people by barring transgender citizens from joining the California National Guard. The August 25 Memorandum impairs the State's unique interest in making and enforcing its civil-rights protections.

What is more, the Ninth Circuit has held that economic impacts on government entities implicate a concrete and particularized state interest. *See City of Sausalito v. O'Neill*, 386 F.3d 1186, 1198-99 (9th Cir. 2004) (holding that potential lost taxes derived from tourist revenues are a sufficient economic concern to trigger a government entity's legally cognizable and protectable proprietary interest, thereby conferring Article III standing). Here, the discriminatory federal policy at issue forces the Hobson's choice of either accepting crucial federal resources to fund the State's universities and National Guard, or refuse to discriminate against transgender Californians and lose those vital funds. *See* 32 U.S.C. §§ 106-108 (National Guard); 10 U.S.C. § 983 (ROTC).

For these reasons, California has multiple significant protectable interests relating to the discriminatory federal policy that is the subject of this action.

<sup>&</sup>lt;sup>5</sup> "Cisgender" refers to individuals who identify with their sex assigned at birth.

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# C. Disposition of this Action May Impair or Impede California's Ability to Protect Its Interests

A decision upholding the constitutionality of a ban on military service by transgender individuals would have far-reaching impacts on California's ability to protect its residents' health, well-being, and economic security. Indeed, if the military is allowed to implement this facially discriminatory policy, the result will likely: (a) thwart the State's ability to protect its residents from facially discriminatory federal policies; (b) prevent California's transgender military service members from obtaining needed medical care from military providers, with the result that the State may be required to pay for such services; (c) impede the California National Guard's ability to recruit and retain members to protect the State's natural resources in times of emergent need; and (d) force California to violate its anti-discrimination laws and discriminate against its own people in staffing the California National Guard. Disposition of this case will have lasting impact on those interests, and California should be allowed to represent its interests and the interests of its residents in this matter.

# D. The Parties Do Not Adequately Represent California's Interests

California's unique state interests cannot adequately be represented by the current parties to this action. To succeed in a motion to intervene, "[t]he burden on proposed intervenors in showing inadequate representation is *minimal*, and would be satisfied if they could demonstrate that representation of their interests 'may be' inadequate." *Arakaki*, 324 F.3d at 1086, emphasis added (quoting *Trbovich v. United Mine Workers*, 404 U.S. 528, 538 n. 10 (1972)). The Ninth Circuit has "stress[ed] that intervention of right does not require an absolute certainty that a party's interests will be impaired or that existing parties will not adequately represent its interests." *Citizens for Balanced Use v. Mont. Wilderness Ass'n*, 647 F.3d 893, 900 (9th Cir. 2011). Rather, "if an absentee would be substantially affected in a practical sense by the determination made in an action, [it] should, as a

general rule, be entitled to intervene." *Arakaki*, 324 F.3d at 1086 (quoting *Sw. Center for Biological Diversity v. Berg*, 268 F.3d 810, 822 (9th Cir. 2001)).

Three factors are relevant to determining whether a proposed intervenor's interests are adequately represented: "(1) whether the interest of a present party is such that it will undoubtedly make all of a proposed intervenor's arguments; (2) whether the present party is capable and willing to make such arguments; and (3) whether the proposed intervenor would offer any necessary elements to the proceeding that other parties would neglect." *Arakaki*, 324 F.3d at 1086 (citing *California v. Tahoe Reg'l Planning Agency*, 792 F.2d 775, 778 (9th Cir. 1986)).

Here, California's interests are unique to the State, and include protecting its residents' health and economic well-being, alleviating barriers to service in the California National Guard, safeguarding the State's public institutions of higher education from discrimination in their ROTC programs, and protecting the State from being forced to discriminate against its own residents. These state interests simply cannot be adequately represented, or even argued, by the private plaintiffs in this action. Instead, these interests are the exclusive concern of the State, and, as such, are necessarily distinct from the private plaintiffs' interests. Allowing this matter to move forward without the State as a party would significantly impede California's ability to protect its interests. For all these reasons, California should be permitted to intervene as a matter of right.

# II. ALTERNATIVELY, PERMISSIVE INTERVENTION SHOULD BE GRANTED

If this Court finds that California does not meet the burden for intervention as of right, the Court should nonetheless grant California permissive intervention.

Under Federal Rule of Civil Procedure 24(b)(1), the Court may permit "anyone to intervene who: (A) is given a conditional right to intervene by a federal statute; or (B) has a claim or defense that shares with the main action a common question of law or fact." Fed. R. Civ. P. 24(b)(1). "In exercising its discretion, the

1 court must consider whether the intervention will unduly delay or prejudice the 2 adjudication of the original parties' rights." Fed. R. Civ. P. 24(b)(3). 3 Generally, "[a]n applicant who seeks permissive intervention must prove that 4 it meets three threshold requirements: (1) it shares a common question of law or 5 fact with the main action; (2) its motion is timely; and (3) the court has an 6 independent basis for jurisdiction over the applicant's claims." Donnelly v. 7 Glickman, 159 F.3d 405, 412 (9th Cir. 1998); Blum v. Merrill Lynch Pierce Fenner & Smith, Inc., 712 F.3d 1349, 1353 (9th Cir. 2013). However, "the independent 8 9 jurisdictional grounds requirement does not apply to proposed intervenors in 10 federal-question cases when the proposed intervenor is not raising new claims." Freedom from Religion Found., Inc. v. Geitner, 644 F.3d 836, 844 (9th Cir. 2011). 11 In considering a motion for permissive intervention, the Court may consider 12 13 additional factors such as: 14 [T]he nature and extent of the intervenors' interest, their standing to raise relevant legal issues, the legal position they seek to advance, and its 15 probable relation to the merits of the case . . . whether the intervenors' 16 interests are adequately represented by other parties, whether intervention will prolong or unduly delay the litigation, and whether parties seeking 17 intervention will significantly contribute to full development of the 18 underlying factual issues in the suit and to the just and equitable adjudication of the legal questions presented. 19 Spangler v. Pasadena City Bd. of Education, 552 F.2d 1326, 1329 (9th Cir. 1977). 20 21 The district court's discretion to grant or deny permissive intervention is 22 broad. See Spangler, 552 F.2d at 1329 (citing United States v. Board of School Commissioners, 466 F.2d 573, 576 (9th Cir. 1972)). For example, unlike 23 24 intervention as of right, a legally protectable interest is not required for permissive intervention. See Employee Staffing Servs., Inc. v. Aubry, 20 F.3d 1038, 1042 (9th 25

(1940) (Rule 24(b) "plainly dispenses with any requirement that the intervenor shall

Cir. 1994) (citing S.E.C. v. U.S. Realty & Improvement Co., 310 U.S. 434, 459

have a direct personal or pecuniary interest in the subject of the litigation")).

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California meets these requirements. The State's Motion to Intervene is timely, having been filed in the beginning stages of this litigation and before the pending November 20, 2017 preliminary-injunction hearing. Nor will the State's intervention in this action prolong or unduly delay the litigation. Indeed, Plaintiffs support the State's intervention as a party-plaintiff. Monagas Dec., ¶ 8.

In addition, as is evident from the State's proposed Complaint-in-Intervention (attached hereto), the State shares both questions of fact and law with Plaintiffs: both seek a judicial declaration that a ban on military service by transgender individuals is unconstitutional. Further, the Court has jurisdiction over the claims raised by both Plaintiffs and the State. 28 U.S.C. § 1331.

The factors outlined by the Ninth Circuit in *Spangler* also weigh heavily in favor of permitting intervention. California has multiple interests that are injured by the August 25 Memorandum, which include preventing invidious discrimination

The factors outlined by the Ninth Circuit in *Spangler* also weigh heavily in favor of permitting intervention. California has multiple interests that are injured by the August 25 Memorandum, which include preventing invidious discrimination harmful to the State's National Guard; avoiding harm to California's veterans, active service members, and those who wish to serve; safeguarding the State's public institutions of higher education from discrimination in their ROTC programs; and protecting the State's transgender community more broadly.

In addition, California's unique state interests cannot adequately be represented by the parties to this action. Protecting its residents' health and economic well-being, alleviating barriers to service in the California National Guard, and protecting the State from being forced to discriminate against its own residents are the exclusive concern of the State and, as such, cannot adequately be represented by the private plaintiffs in this action.

Further, California's intervention will contribute to the full development of the underlying factual issues in the suit, including through the State's introduction of evidence regarding: (1) the harm caused to California's National Guard, (2) the harmful effects that reinstating the ban will have on the State's public colleges and universities, which support ROTC programs, and (3) how the ban harms the State's

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